January 8, 2019

Brownfield Ag News Affiliates:

The time has come to kick off the 2019 Brownfield Ag Youth Awards Program! For many years, Brownfield has teamed up with affiliate radio stations to recognize youth during county fair season. This program is a popular tradition at many county fairs, and is a way to honor the hard working youth in your county while at the same time, promoting your station’s role in telling the story of agriculture.

Brownfield will provide your station with up to two (2) requested award belt buckles per county, engraved with your call letters, to present to the youth of your choice.

If you wish to participate in the 2018 Brownfield Ag Youth Awards Program, please fill out the attached form and send it back to Affiliate Coordinator, Melanie Stockman by **Friday, March 15, 2019.** Please note: This is a firm deadline. Due to the limitations of our supplier, any forms sent after the deadline will not be accepted.

**You may send your requests via our fax, email or U.S. postal mail:**

|  |  |
| --- | --- |
| **Fax**: | 573-636-8979 |
| **E-mail**: | mstockman@learfield.com |
| **Mail**: | Brownfield Ag News, ATTN: Melanie Stockman, 505 Hobbs Road, Jefferson City, MO, 65109 |

It is up to you to determine how to select belt buckle award recipients. Some ideas include a written essay competition, years of involvement, outstanding service or outstanding showmanship. The possibilities are endless!

Once you have presented the buckles to your recipients, feel free to send pictures, audio interviews, videos or anything we can share to promote your outstanding youth in agriculture, as well as your stations, on our social media and website. You can email these to Shannon Yokley, Brownfield Digital Products Coordinator, at syokley@brownfieldnetwork.com.

Please feel free to let us know if there is anything else we can do to help you promote the 2019 Brownfield Ag Youth Awards program at your county fair.

We look forward to working together with you to continue this tradition!

Sincerely,

Melanie Stockman

Affiliate Coordinator

Brownfield Ag News